

West Basin Municipal Water District Water Efficiency Programs



The West Basin water efficiency program seeks to reduce demand on imported water supplies by making conservation and water efficient practices a way of life.

Introduction

Water efficiency and conservation continue to play a critical role in the West Basin water supply portfolio. For more than 30 years, West Basin has utilized progressive, cost-effective programs to help the service area use water more efficiently. Water use efficiency is necessary due to reoccurring droughts, uncertain impacts of climate change, and competing demands for water.

Benefits of Water Efficiency and Conservation

- Reduces the need for importing water from hundreds of miles away
- Saves money on water and energy bills
- Protects our natural resources
- Conserves drinking water for other uses

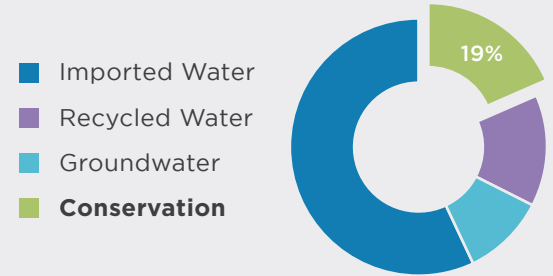
Maximizing Investments in Water Efficiency

Through partnerships and grants, West Basin's water efficiency and conservation programs provide a substantial return on investment to local communities. For every \$1 that West Basin spends, \$2 worth of programs are provided to the public.



Water Supply Portfolio

Water efficiency and conservation provide 19% of the District's portfolio, with new programs being introduced each year. Data is based on 2020 Urban Water Management Plan.



Water Conservation Achievements



More than 7.5 billion gallons of drinking water conserved since 1991



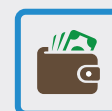
More than 330,000 water saving devices distributed or installed since 1991



More than 3 million square feet of grass removed since 2015



More than 12,000 rain barrels distributed since 2015



Over \$9 million in water-efficiency grants and external funding since 2005

Water Efficiency Programs

West Basin offers a variety of programs to residents, businesses, cities, schools, restaurants, and other sectors. The District partners and seeks grant funds from federal, state, and local agencies in order to develop needed programs. View list of available programs at westbasin.org/conservation.

Rebate Programs



Grass Replacement (residential/commercial)

West Basin offers a \$3 rebate per square foot of grass removed from service area residential and commercial landscapes



Public Agency: Grass Replacement Rebate

Public agencies removing non-essential grass from public property are eligible for rebates starting at \$4 per square foot of grass removed and free landscape design assistance



Grass Replacement +

West Basin offers a \$5 rebate for every square foot of grass replaced to eligible residents in priority communities. Participants also receive a free drought-tolerant tree and landscape design



Device Rebates

Rebates are available to residential and commercial customers for purchasing indoor and outdoor high-efficiency devices

www.socalwatersmart.com

Devices & Educational Resources



Free Rain Barrels

Rain barrels help residents capture and store rainwater for irrigating outdoor landscapes and gardens. Rain barrels are distributed at in-person events during the fall.



Water-Efficient Device Installation Program

Southern California Gas Co. is partnering with West Basin to offer water and energy efficiency upgrades at no cost for eligible families within priority communities



West Basin Chats

Q&A sessions, led by a West Basin expert, aim to provide a program overview and address residents' questions about the application process for District water conservation programs



Ocean Friendly Gardens

Embark on a self-guided tour of 17 drought-tolerant gardens that are located throughout the service area